

## Summer Silks

Thousands of yards—the silks you want now for your summer wardrobe. We purchased them at prices below normal. We offer them to you at the following very small prices—passing our price concession on to you.

**Fancy Printed Crepes, \$2.95 yard**—Dozens of patterns and colorings for graceful afternoon frocks, 40 inches wide.

**Colored Faille Canton, \$2.95 yard**—This price is very slightly above to-day's wholesale price. Almost every color. 40 inches wide.

**Colored Dress Foulards, \$1.58 yard**—Beautiful quality and lovely colors prove this a splendid value. 36 and 40 inches wide.

**Pure White Pongee, \$1.75 yard**—Light in weight and firm in weave—and so cool for summer suits and frocks. 36 inches wide.

**Fancy White Sports Satins, \$1.95 yard**—Self colored figures make these satins most distinctive for sports skirts. 36 inches wide.

**Striped Silk Broadcloth, \$1.95 yard**—Clear candy stripes in delightful colors for simple tailored sports frocks. 33 inches wide.

**Colored Satin Charmeuse, \$1.95 yard**—A fabric of splendid durability found in dozens of colors both light and dark. 40 inches wide.

**Colored Canton Crepe, \$2.50 yard**—Canton is still the reigning favorite. A very modest price for such a quality. 40 inches wide.

**White Habutai Silk, \$1.58 yard**—A useful material for blouses and skirts and one that launders well many times. 36 inches wide.

**Fancy Striped and Checked Taffeta, \$2.50 yard**—Such quaint patterns and tasteful combinations of colors in this smart fabric. It is a fascinating choice. 36 inches wide.

**Colored Crepe de Chine, \$1.95 yard**—It is a pleasant surprise to be able to find such a quality at such a price. 40 inches wide.

**Washable Radium and Sweet Briar \$1.85, \$1.95 yard**—Both of them splendid values in washable silks and in many colors. Radium, 40 inches wide, \$1.85 yard. Sweet Briar, 33 inches wide, \$1.95 yard. GROUND FLOOR

*A Very Special Value!*

### Printed Batiste 35c yd.

Just above original wholesale price! 40-inch batiste in a host of colors and patterns, every one daintier, more summery, more appealing than the last. Checks, broken patterns, tiny dots. You'll want half a dozen frocks of this material. And you can have them at such a nominal price.

*Here from Paris!*

### Rodier's Beaded Crepe \$6.95 yd.

Tiny glass beads in exquisite French colors, delicately woven in to a fine quality of white crepe. This is the most original and fascinating fabric we have seen in some time. The beads are woven into the crepe in alternate checks, which are hemstitched to checks of the plain crepe. Black, red, green, on white; white on yellow, lavender, black or French blue. 36 inches wide.

*Most Attractive Values in*

### New White Woolens

**\$2.45, \$4.50, \$5.75 yd.**

Soft, light woolens that have just come across the seas from England, Scotland and France. There are so many varieties you will want one of each, especially the fascinating loose basket weave, the Doe flannel, the homespun or the plain white tweed.

They are 54 inches wide, so one width will make a skirt. A most economical idea as you must agree! SECOND FLOOR

### Novelty Sashes \$8.50

A very special price. Roman Stripes and dainty rosebud styles are among those found. A charming collection! GROUND FLOOR



*You must see Lord & Taylor's page of hot weather fashions with illustrated secrets on how to be both attractive and cool at modest expenditures in tomorrow morning's Times and World. Don't miss it!*

## Women's Hot Weather Frocks \$25

Nothing could be better for a hot morning's shopping in town, or for wear to business than one of these crepe de Chine frocks (above, left), airy as a summer breeze, dark in tone, and patterned gaily with the always smart dot or diamond design. In navy and white, black and white.

THIRD FLOOR

### Dainty Summer Frocks

*For Small Tots* **\$3.95, \$5.95**

Adorable styles—and splendid values too! Most of them sleeveless, cool and comfortable for summer. Materials, voile and dotted Swiss, are found in delicious colors—rose, blue, maize, green, orchid. Touches of hand-drawnwork, and hand-smocking, add to their charm.

FOURTH FLOOR

### Period Cabinets with Victrolas, special \$75

A new low price record for this beautiful cabinet with its genuine Victrola. It is a Chippendale model, graceful in design and detail.

Convenient payment terms, \$5 Month, will be arranged upon request. SEVENTH FLOOR

*Such a Satisfying Choice of*



### Women's Low Shoes \$6.75

The kind of shoes—the same in quality and workmanship—that you paid a much higher price for last year. This new low price shows how much lower the level is this year and how fortunate you are in this selection.

**Calfskin Oxfords**—Low walking heels and wing tips, tan or black.

**Buckskin Sports Pumps**—White, of course, with one strap and rubber sole and spring heels.

**Patent Leather Strap Pumps**—Black calfskins too, both with low heels.

**Canvas Oxfords**—With straight tip and military heel. White canvas one strap pumps, too, with baby Louis heel. SECOND FLOOR

## Women's Shantung Suits \$22.50

Unlined and cool, gracefully cut with slender effect, and easy to clean or launder, these Shantung suits (sketched above) are both smart and serviceable for summer wear, and the soft, natural colored silk is kind to nearly all complexions. Very satisfactory for motoring on warm days.



*Russian Inspired*

### Overblouse \$5.95

The vogue for embroidery, the vigorous gay colors of Russia, and the finest of white French voile make this overblouse a happy addition to one's summer wardrobe. Red and blue are the principal shades of the embroidery.

THIRD FLOOR

## Summer Nightgowns specially priced \$1.35, \$1.75

At \$1.35—Two very simple tailored styles, sleeveless, both for hot weather and both the kind that will launder easily. One is white crossbar dimity, another flesh colored batiste with a filet edge. Several other models, too. Think of buying half a dozen nightgowns for \$8.10!

At \$1.75—Shadow batiste fashions a nightgown with the bateau neckline. Then there's a dotted batiste and a number of others.

**Philippine Nightgowns, \$1.95, \$2.65, \$2.95**—a very special purchase. Qualities you would ordinarily pay much higher prices for. Styles to wear in hot weather. Hand-workmanship and hand-embroidery at every point. Square, V or round necks, sleeveless or tiny sleeves. But the most notable thing about these gowns is that the edges are finished with the greatest care—typical of higher priced gowns—so that they wear wonderfully.

**Satin Radium Nightgowns, \$4.50**—Exceptional values. You will surely lose your heart to these tailored models with straps over the shoulders and all edges finished with picot edging. The material is especially comfortable to sleep in on hot nights.

At \$5.95—A charming tailored model of radium silk, finely hemstitched.

SECOND FLOOR

## A Week's Sale of Silk Stockings

Tomorrow is the time to buy your summer supply of silk stockings. At such reasonable prices you will be able to afford a generous assortment with very little expense.

**\$2.45** Sheer silk stockings, full-fashioned, clear and of very fine quality; black, white, beige, polo, gun metal, taupe, nude, grey, champagne, navy.

**\$2.25** Lace clocked silk stockings, black, brown and grey. Also silk stockings with openwork instep. Black, white and brown at the same price.

**\$1.85** All silk stockings, medium weight, firm of weave. Black, white, grey, nude.

**\$1.95** Out size silk stockings, full-fashioned, very elastic and serviceable, black, white, grey. Lisle soles and tops.

**\$1.35** Full-fashioned silk stockings. Black, white, polo, russet, suede. Lisle soles and tops.

**75c** Silk lisle stockings in plain or openwork instep or with openwork clocks. Black, white and brown.

GROUND FLOOR

### Values in Real Laces

**Real Valenciennes, 28c yard**—Edges and insertions in narrow widths and several designs.

**Real Valenciennes, 85c yard**—Edges 3/4 inch wide, for lingerie and neckwear.

**Real Filet, \$1.50 yard**—5 inch edges in the favorite rose design.

**Handkerchief Borders, \$1.95 each**—These are real Binche lace, 3/4 inch wide.

GROUND FLOOR

### Special Purchase Room-Size

## Oriental Rugs

At about regular wholesale prices

Average Size 9x12

**\$198**

Average Size 8x10

**\$167**

Special Group Orientals 4x6 1/2

**\$38.50**

FIFTH FLOOR

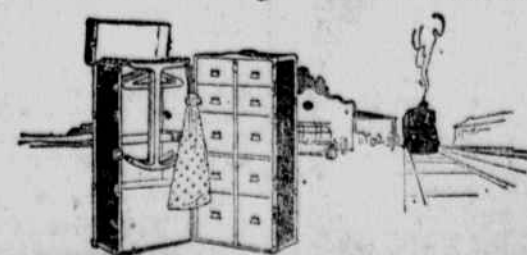
*Lord & Taylor Full Size*

### Wardrobe Trunks \$36.50

We scarcely need tell you that this price is a very special one. This trunk is pictured below.

A "Hartmann" Steamer Wardrobe Trunk, \$37.50—Open top, 6 hangers, shoe box, laundry bag, 4 drawers on one side.

Another "Hartmann" Wardrobe, \$50—The trunk to use on long or hard trips, because of its Gibraltarized edge. SEVENTH FLOOR



# Lord & Taylor

FIFTH AVENUE